

August 5, 2024  
Kawasaki Kisen Kaisha, Ltd.

“K” LINE Releases Video Update on Medium-Term Management Plan and 1Q FY2024 Results

Kawasaki Kisen Kaisha, Ltd. (“K” LINE) has posted to its official website a video that explains progress in the implementation of the medium-term management plan and the results in the first three months of FY2024. The video is also posted on “K” Line With, a video communication site for “K” LINE Group’s employees.



A video explaining progress in implementing the medium-term management plan and results for the first three months of FY2024

[https://www.kline.co.jp/en/corporate/kline\\_with.html](https://www.kline.co.jp/en/corporate/kline_with.html)

“K” LINE provides quarterly updates on the progress of its medium-term management plan through “K” Line With. Based on the FY2024 theme, **“Steady Steps Toward Further Growth,”** in addition to the video outlining the latest performance forecasts, it also focuses on three key aspects of the management plan: business strategy, functional strategy and capital policy. It offers detailed insights into the company’s initiatives and progress of the management plan, aiming to share this information with both internal and external stakeholders.

In the first half of the video, “K” LINE presents its performance forecast for FY2024, highlighting the improvements since the last announcement. These improvements are attributed to the stable performance of “K” LINE’s own businesses and the current environment surrounding the containership business.

The second half of the video discusses specific initiatives within the functional strategy designed to enhance technology and expertise, the backbone of “K” LINE’s own business capabilities, and human resources and organization, which are crucial for connecting these capabilities to the business strategy.

“K” LINE has posted the video on its official website in addition to “K” Line With to make outside stakeholders more aware of the Company’s activities. “K” LINE also aims to deepen understanding of the medium-term management plan among business sites on land and sea within the Group, globally promote internal communication and information sharing, encourage a sense of solidarity as a source of the Group’s strength, and reinforce the foundation of its business operations.

(A news release related to "K" Line With)  
November 17, 2023: Sharing Information within the Group Using Video Communication Site  
for Employees "K" Line With  
<https://www.kline.co.jp/en/news/other/other-20231117.html>